



# KEN KOONTZ

CREATIVE DIRECTION | CONTENT PRODUCTION | GAME DESIGN

## ABOUT ME

I am fascinated by the power of play to teach, connect and inspire. In my work, I constantly seek to create playful experiences that have meaningful impact. It has been my pleasure to work in a variety of interdisciplinary environments and serve as a bridge between creatives, social scientists, and developers to combine evidence based science with fun, artistry and craftsmanship.

## CONTACT

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## SKILLS



Graphic Design Interactive Media



3D Modeling Video Editing



Prototyping Production Tools

## WORK EXPERIENCE

- Creative Director**  
 GEMH Lab at Radboud University | 2016 - present  
  
 Increased engagement of participants in studies through games, one of them was able to significantly decrease weekly smoking rates over time, with higher doses of gameplay leading to better outcomes.
- Art Director**  
 Embodied Games Lab at Arizona State University | 2013 - 2015  
  
 Improved the appeal and user engagement of the Alien Health game, by redesigning the user flow, visual style and narrative wrap resulting in the game winning multiple grant competitions.
- Founder | Owner**  
 VirtualEye Studios, LLC | 2011 - 2016  
  
 Used my experience as an environment artist and level designer to provide supplemental services in the creation of game assets and early developmental prototypes.
- Lead Artist**  
 Big Bang Entertainment, LLC | 2008 - 2010  
  
 Co-designed environments for kart racing and speeder bike racing mini-games within the already established FreeRealms and Clone Wars Adventures MMORPGs, both mini-games became fan favorites and one of the game's top rated mini-games.
- Environment Artist**  
 Rainbow Studios - THQ | 2007 - 2008  
  
 Placed on pre-production strike team to explore and prototype game mechanic concepts in a new IP development.
- Bachelor in Architecture**  
 Florida A&M University | Tallahassee, FL | 2004  
  
 Cum Laude
- BA in Architecture**  
 Florida A&M University | Tallahassee, FL | 2003  
  
 National Achievement Scholarship Recipient

## EDUCATION

